

NEW HORIZON COLLEGE OF ENGINEERING

SARGAM – 2023

A NATIONAL LEVEL INTER COLLEGIATE CULTURAL FEST

Theme: RAMLEELA

A Report on Sargam 2023

SARGAM 2023, a national level intercollegiate cultural festival based on the theme of 'Ramleela', was inaugurated by New Horizon Educational Institution on 1st December 2023. The event witnessed participation from over 20,000 students from 304 colleges across the nation, with senior and junior events. The festival aimed to reveal the genius in each participant through the energy and glorious power of Shri Ram. The inauguration ceremony marked the beginning of a vibrant celebration of talent and creativity, showcasing a myriad of cultural expressions and artistic endeavours.

The traditional ceremonial lighting of the lamp, was done by the Chief guest Dr. Ramesh Aravind, Actor, Director, Motivational Speaker, along with the guest of honour Dr. CA IS Prasad, Mr. Dharmesh Manghnani, President, New Horizon Educational Institution, Ms. Kirthi Manghnani, Vice Chairperson, New Horizon International School, Principals, Registrar, and other dignitaries, amidst applause and cheer.

Dr. Ramesh Aravind delivered an insightful keynote address, highlighting the importance of nurturing artistic talents and encouraging cultural diversity in educational institutions. The bustling energy of SARGAM 2023 echoed through the air, a celebration of cultures, artistry, and the unifying power of creativity. Amidst the vibrant festivities, the moment stood out—an eagerly anticipated event that encapsulated the essence of unity and heritage—the grand release of the SARGAM 2023 souvenir and unveiling of the two overall winner trophies.

The lush green campus witnessed a melting pot of cultural experiences, fostering unity in diversity and providing a platform for the expression of artistic talents with the theme **RAMLEELA**. On all the three days, the campus experienced a festive mood with a buzzing bazaar feel. There were stalls selling quaint little trinkets, posters and

interesting assortment of food and beverages. There were events such as Dances of India, Stage Play, Turn Coat, Gaming, Art Wave Painting, Sur-Sangam, Juke Box, Beat the Street, Freestyle Dance, The Next Top Model, Contemporary Dance, Short Movie Making, Improv, Sneaker Doodle, Desi Beats (Jr), Reel making(Jr), Pixel Fiesta Photography (Sr).The major attraction of Sargam 2023 was the **Mega Event, the theme “RAM KATHA”**, which witnessed highly energetic and powerful dance performances from various colleges with testimony of **“Victory of good over evil”**.

The events were divided into 5 stars, 4 stars,3 stars, 2-stars and single-star events and prize money varied accordingly. 5 star event prizes at Rs.100000, Rs.50000 and Rs.25000, 4 star prizes at Rs.25000, Rs.20000, Rs.15000, 3 star event prizes at Rs.10000, Rs.8000, Rs.5000, 2 stars event prizes at Rs.8000, Rs.6000, Rs.4000 and single star prizes at Rs.5000, Rs.4000, Rs.3000 for 1st,2nd and 3rd places respectively. A total amount of Rs. 12,00,000/- + was given as cash prizes to the winners of various events.

There were **304 colleges** that participated across India in the 3-day cultural competitions.

New Horizon PU College bagged first place in the mega event “RAMKATHA” (Jr) with a trophy and cash reward of Rs.1,00,000. New Horizon Gurukul won second place with cash award of Rs.50, 000 and St. Vincent Pallotti PU College secured third with cash award of Rs.25,000.

New Horizon College of Engineering and Jain University bagged first place in the mega event “RAMKATHA” (Sr) with a trophy and cash reward of Rs.1, 00,000 each. New Horizon College, Kasturi Nagar won second place with cash award of Rs.50,000 and PES University secured third with cash award of Rs.25,000.

Dr. Mohan Manghnani, Honourable Chairman, New Horizon Educational Institution presented the trophies to the winning team and applauded the enthusiastic participation of all colleges with their stellar performances. Mr. Aravind Limbavali, Ex-MLA in the Karnataka government presided as chief guest for the valedictory function of SARGAM 2023 and shared his thoughts on RAMLEELA.

The overall trophy was bagged by Jain University, Jayanagar and New Horizon College of Engineering in senior category and New Horizon Pre-university in Junior category.

Dr. Mohan Manghnani, Chairman, New Horizon Educational Institution announced **“BHARAT” as the theme for Sargam 2024** through a beautiful video presentation.

Sargam 2023 event was sponsored by various prestigious organisations. Adidas (Title Sponsor), Sri Venkateswara Garments (Title co-sponsor), Indian bank (Title co-sponsor), HDFC bank (Title co-sponsor), I active panels (Gold sponsor), Sodexo (Gold sponsor), Onip lifestyle uniforms (Silversponsor), Logic (Silver sponsor) and School lay (Silver sponsor). The radio partner was Red FM 93.5 and television partners were Chandana TV and Sahara One.

SARGAM 2023 concluded with a stunning performance by the youth diva & Indian singer Ms. Dhvani Bhanushali and DJ Saket Maskara with lots of plans and ideas for SARGAM 2024.